

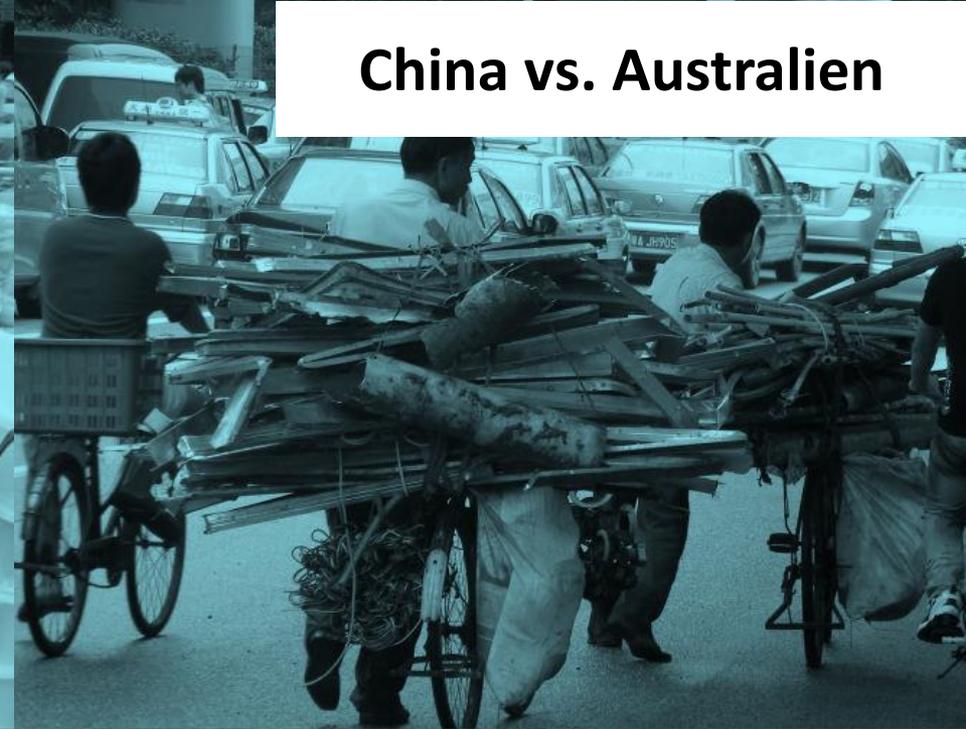
# International kreativ als 'United Network'

Claudia Mayer

Business Development Manager

UNStudio, Amsterdam

# China vs. Australien



# Neu Delhi, Indien



# Von Dornbirn in die 8 Millionen Stadt



# Unterschiede in Kommunikation und Logik



# Anpassung an lokale Gegebenheiten



# Incoming mission mit chinesischer Fachgruppe



# Singapur, Knotenpunkt Südostasiens



# Kreativstadt Amsterdam



UNStudio

# UN = United Network



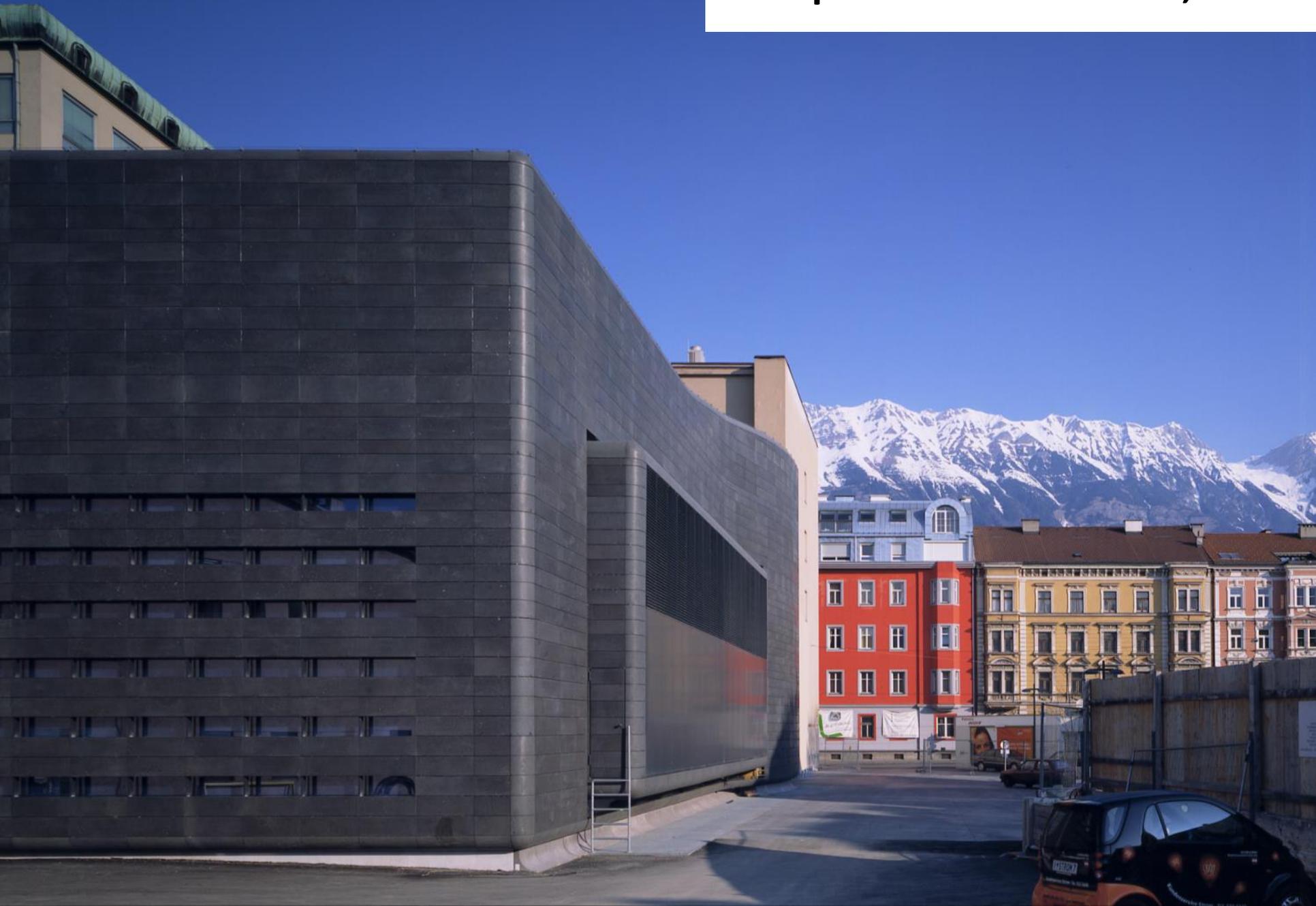
# 80% der Projekte ausserhalb der Niederlande



# Erasmusbrücke Rotterdam, 1996



# Umspannwerk Innsbruck, 2002



**Mercedes-Benz Museum,  
Stuttgart, 2006**



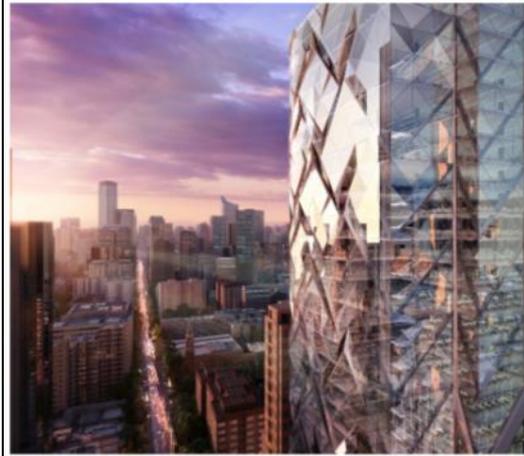
**Fakultät für Musik  
und Theater Graz, 2008**



# Interner und externer Wissensaustausch

## Facade pattern study

04/06/2014



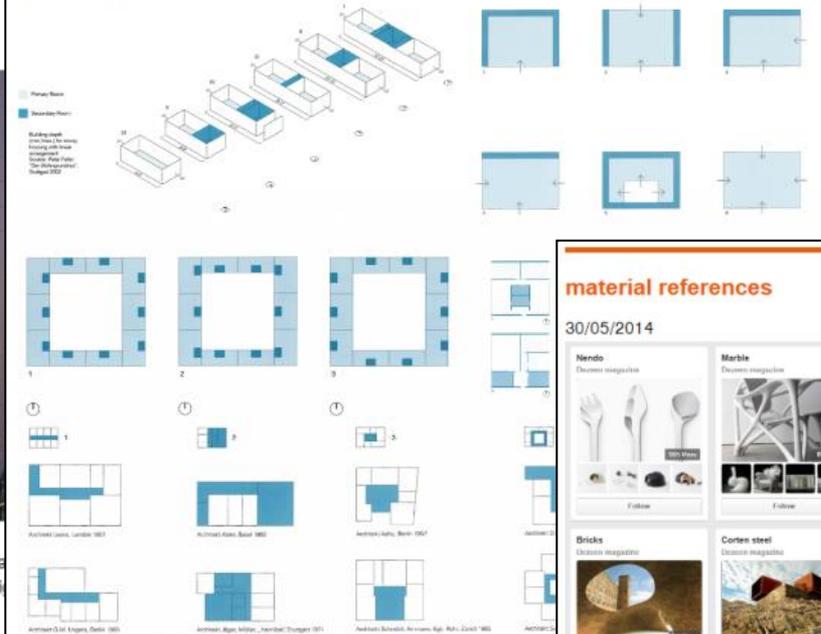
For a project in Melbourne we were asked to do a peer review on an existing design proposal and to develop an alternative façade design within existing the planning application.

... More »

Shouquan Sun and Adi Utama Posted in Innovative Organization Platform, Knowledge Platforms, Projects and tagged 80 Collins Street, facade panelization, pattern, PYXID, single skin facade / Likes: 13 / (0) /

## Residential Massing Typologies

26/05/2014



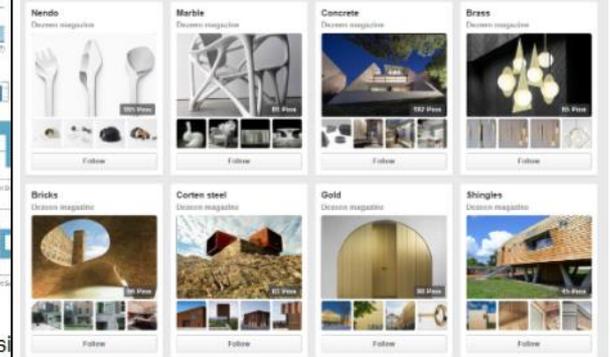
Abstract: This article summarizes and compares massing typologies for residential purposes.

... More »

Mick Heijmans and Jan Schellhoff Posted in Innovative Organization Platform, Knowledge Platforms, Typology - Residential and tagged residential, typologies / Likes: 7 / Comments (0) /

## material references

30/05/2014



looking for a nice set of nice material reference images for your presentation check out the dezeen's pinboards at [this link](#)

Filippo Lodi Posted in Inventive Materials Platform and tagged inspiring, materials / Likes: 3 / Comments (0) /

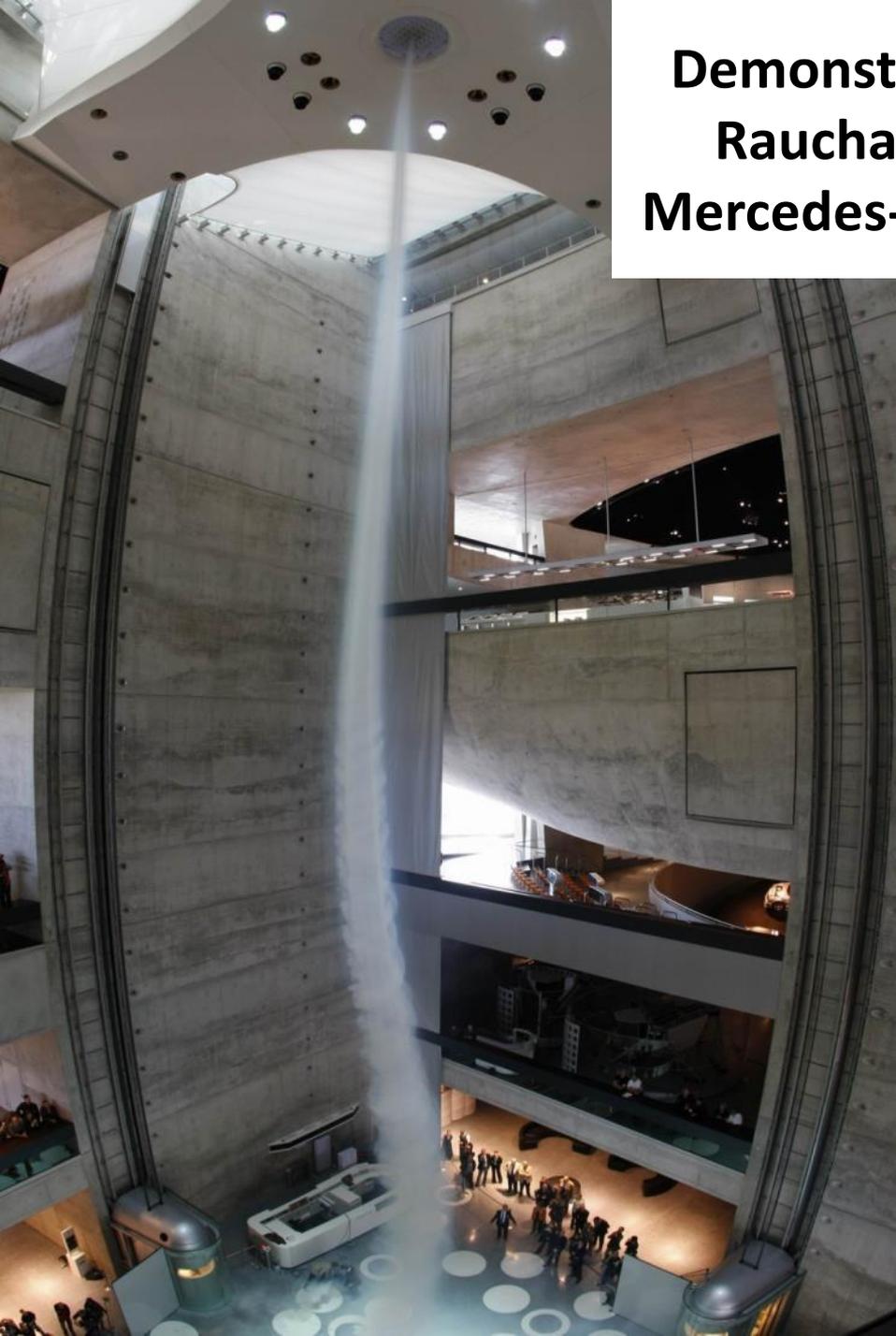




**Niederländische  
Architekten:**

**Pragmatismus und  
Machbarkeit**

**Demonstrierte Machbarkeit:  
Rauchabzugs-Tornado im  
Mercedes-Benz Museum, 2006**



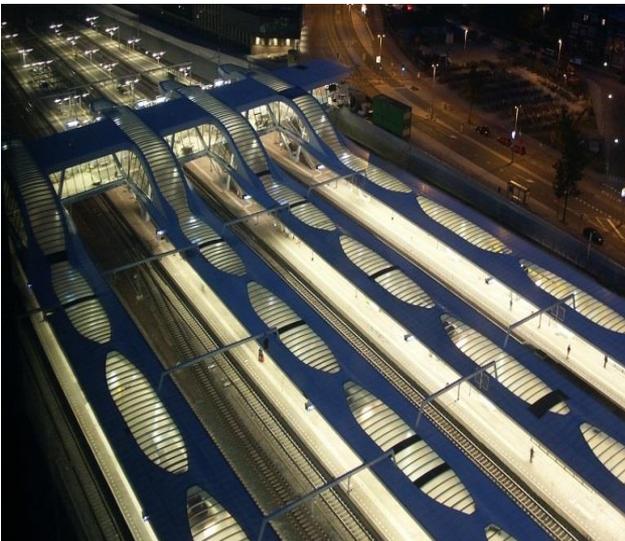
## Architektur



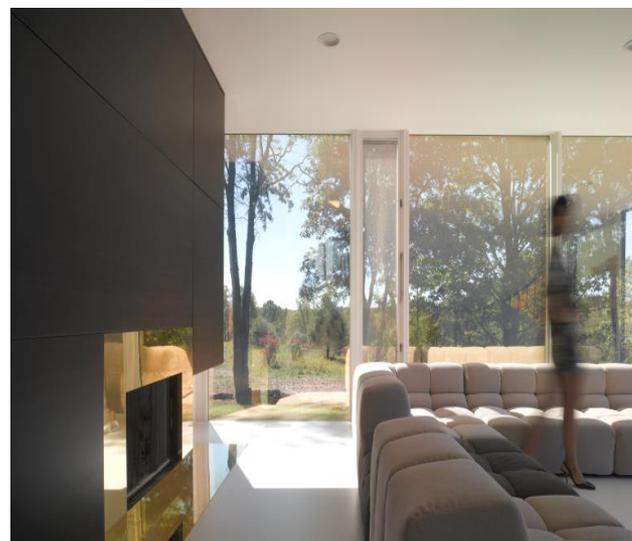
## Masterplan



## Infrastruktur



## Innenarchitektur



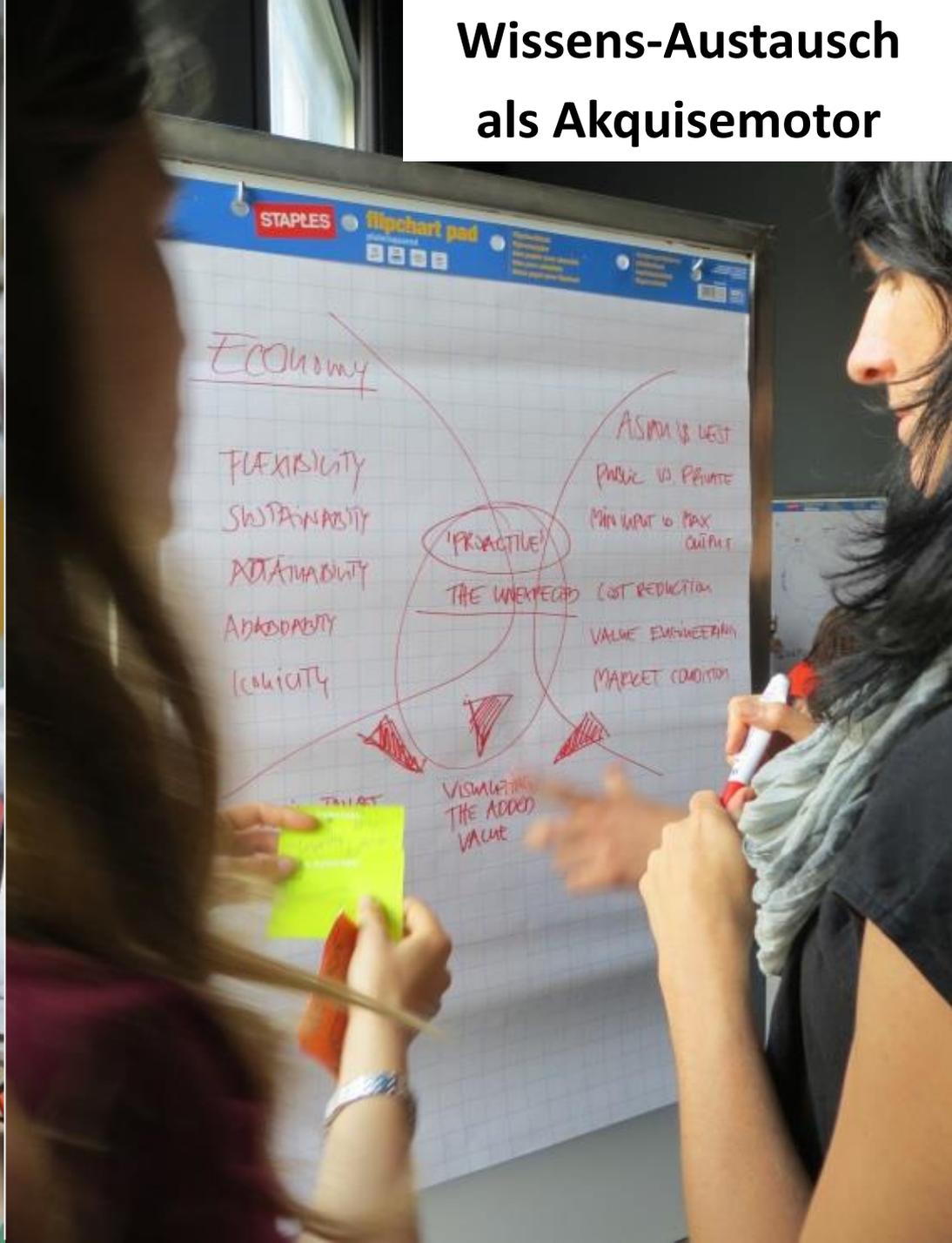
## Produktdesign



# Strategische Kontakthanbahnung



# Wissens-Austausch als Akquisemotor



Kernkompetenzen  
kreativ exportieren

KNOWLEDGE PLATFORMS ▲

INVENTIVE MATERIALS

INNOVATIVE ORGANIZATIONS

SMART PARAMETERS

ARCHITECTURAL SUSTAINABILITY



FEATURED CONTRIBUTOR :  
CHRISTINE JETTEN



DESIGNING FOR SOCIALITY



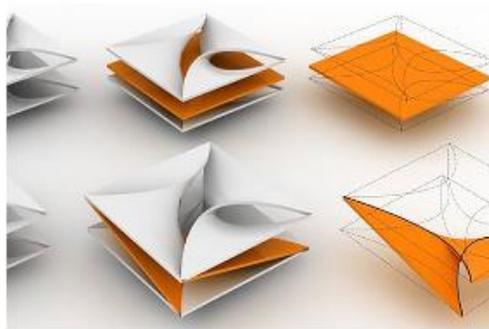
4TH UNS CONFERENCE :  
TECHNOLOGY



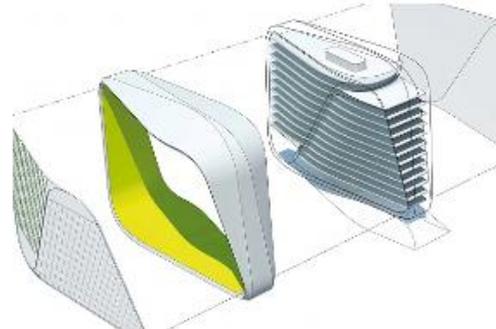
ENI - ENER



4TH UNS CONFERENCE :  
ECONOMY



UNFINISHED WORK III :  
PROJECT 2



TWOFOUR54 WORK FLOW



4TH UNS C  
HEALTH +

## 2. NEUGIERDE

Verfolgen & reagieren auf  
lokales Marktgeschehen

The Google logo is displayed in its characteristic multi-colored font (blue, red, yellow, green, blue) on a light gray background.

### Alerts

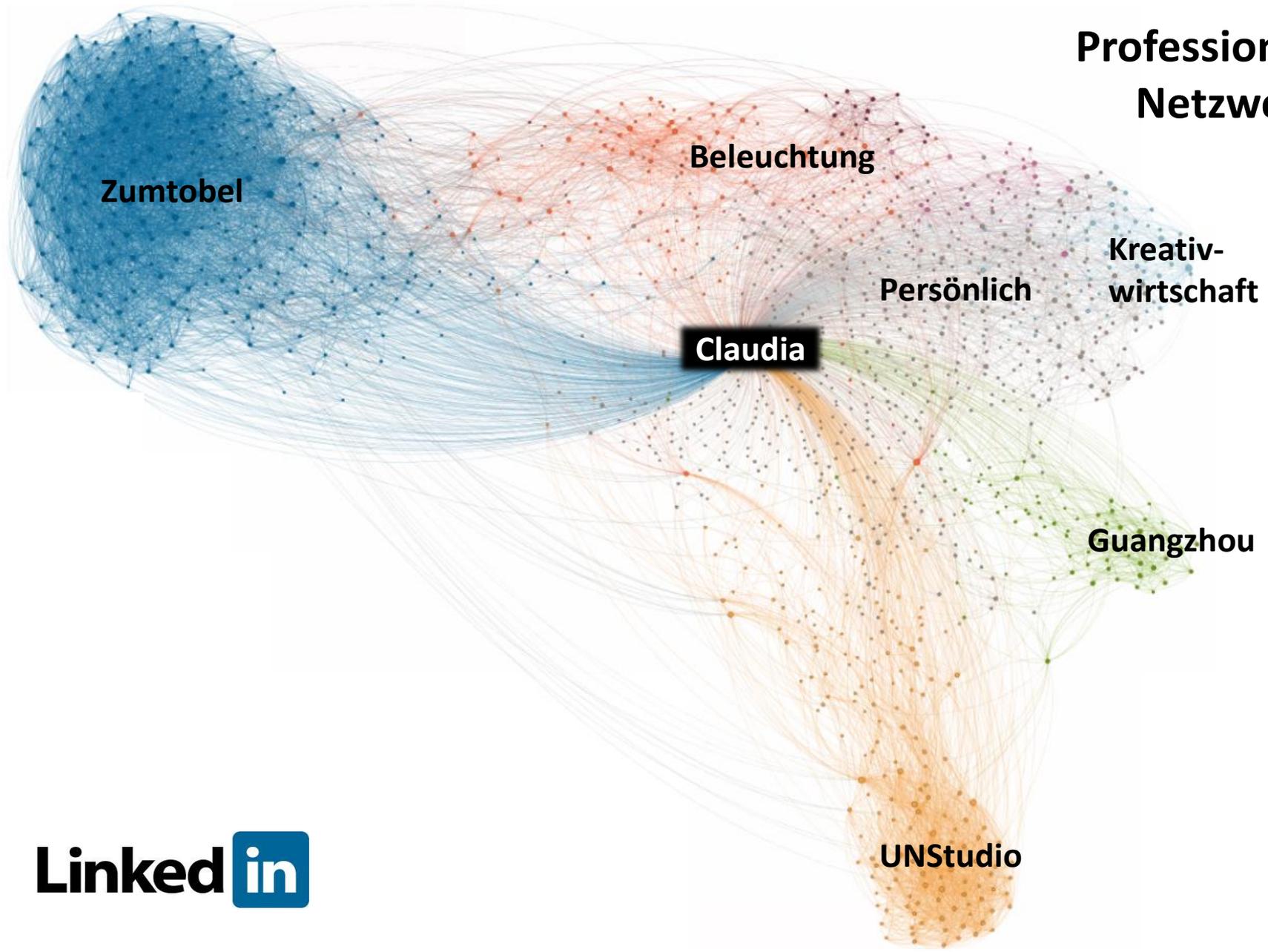
Suchanfrage:

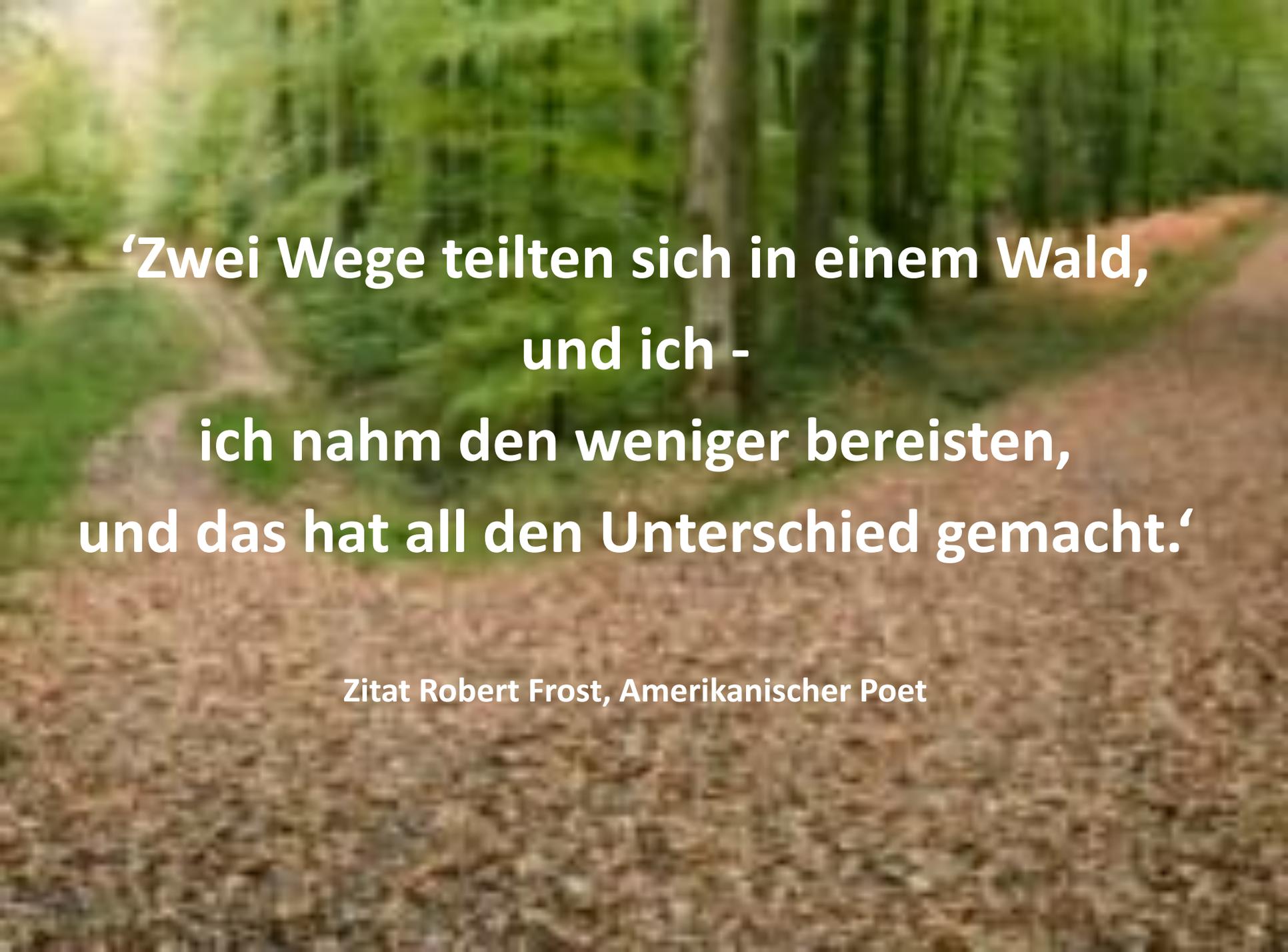
österreichische Kreativwirtschaft |



### 3. SOZIALKAPITAL

## Professionelles Netzwerken



A photograph of a forest path. The path is made of brown leaves and dirt, and it splits into two directions. The background is a dense forest of green trees. The text is overlaid on the image in white, bold font.

**‘Zwei Wege teilten sich in einem Wald,  
und ich -  
ich nahm den weniger bereisten,  
und das hat all den Unterschied gemacht.’**

**Zitat Robert Frost, Amerikanischer Poet**